

Md Mahadi Hasan

Professional Digital Marketer & Web Developer

WhatsApp: +8801786-855310
Email: mdmahdi606@gmail.com
Portfolio: mdmahadi.com
Location: Bangladesh



Professional Summary

Results-driven Digital Marketing Specialist & Web Developer with 4+ years of experience helping businesses grow through data-driven marketing strategies, high-converting lead generation, and performance-focused advertising. I help clients increase revenue, generate qualified B2B & B2C leads, build strong brand presence, and achieve better ROI through strategic digital campaigns.

Detailed Services & Client Benefits

- **Lead Generation (B2B & B2C):** Targeted prospect research, verified email collection, niche-based leads. Clients receive high-quality, conversion-ready leads to increase sales.
- **Social Media Management:** Complete Facebook, Instagram & LinkedIn management, content planning, engagement strategy, profile optimization for brand growth.
- **Meta Ads Management:** Campaign setup, audience research, pixel tracking, retargeting strategy, A/B testing. Clients get improved ROI and reduced cost per result.
- **Email Marketing:** Professional campaign design, automation setup, list building, and conversion-focused email sequences.
- **Web Development:** Responsive, mobile-friendly, fast-loading websites designed to convert visitors into customers.
- **Video Content Creation:** Reels, Shorts, promotional ads, product showcase videos for social media growth.
- **YouTube Management:** SEO optimization, keyword research, title & tag strategy, audience growth planning.

Language Skills

Fluent communication skills in:

- English (Professional Level)
- Bengali (Native)
- Hindi (Conversational & Business)
- Urdu (Conversational)

Work Experience

Digital Marketer & Customer Support Specialist

abclit.com | 5 Years Experience

- Managed complete sales funnel and digital marketing operations.
- Generated niche-targeted leads for international and local clients.
- Created and optimized paid ad campaigns for better conversion rates.
- Handled 4 years of professional customer support & relationship management.
- Increased customer retention and brand engagement through strategic communication.

Educational Background

- HSC in Computer Science – Abu Jar Gifari College, Dhaka
- SSC (Dakhil) – Natore Dakhil Madrasah
- Alim – Khukni Adardag Madrasah
- Hafez-e-Quran – Natore Madrasah

Personal Details

Father's Name: Md Motiur Rahman

Mother's Name: Mst Merina Khantun

Nationality: Bangladeshi

Religion: Islam